



Nutonian's Michael Schmidt Recognized as an Honoree of MIT Technology Review's Annual *35 Innovators Under 35*

Cambridge, MA – August 19, 2014 – This morning, MIT Technology Review named Nutonian founder/CEO Michael Schmidt one of its *35 Innovators Under 35*, a “list of exceptionally talented technologists whose work has great potential to transform the world”.

“Over the years, we’ve had success in choosing young innovators whose work has been profoundly influential on the direction of human affairs,” said Jason Pontin, editor in chief of MIT Technology Review. “We’re proud of our selections and the variety of achievements they celebrate, and we’re proud to add Michael to this prestigious list.”

Schmidt is the creator of Eureka, a software that automatically analyzes large data sets to determine what is driving a business problem or success. The technology has been downloaded over 80,000 times, enabling nearly anyone to become a “data scientist”. It holds massive amounts of promise not only for scientific research – Schmidt invented Eureka while working on his PhD at Cornell – but for energy, financial services, healthcare, manufacturing, retail, telecommunications and utilities.

Previous *35 Under 35* winners include Larry Page and Sergey Brin, co-founders of Google; Mark Zuckerberg, co-founder of Facebook; Jonathan Ive, chief designer of Apple; and David Karp, creator of Tumblr.

Schmidt said that while the list is portrayed as an individual honor, his company’s success has been enabled by many people, especially his mentors at Cornell, Chris Lynch, and his team in Somerville.

“Eureka is commoditizing data science,” said Schmidt. “It’s taken a lot of effort from people all around me who have believed in the technology and its potential value, not only for businesses, but for the entire planet.

“Helping people and companies extract value from their data has been the biggest challenge in the entire realm of ‘big data’. There’s so much data being generated but very few people – data scientists – who know how to make sense of it. We’re providing a robotic data scientist, enabling anyone to understand and contextualize their data, yielding automated answers.”

Nutonian will be a disruptive force in the business intelligence space, said Chris Lynch, a partner at Atlas Venture who invested in Nutonian last fall.

“It’s no secret that the analytics space has been exciting the past few years,” Lynch said. “Business problem-solving and profitability are some of the most important drivers of economic growth. But big data will only become transformational when it moves beyond the technical aficionados and into the hands of your traditional business user.

“By empowering the masses and making data science a core competency of any organization, Nutonian will lead an industry sea change as powerful as the internet. Michael is taking this from promise to reality. He’s an all-star, and I’ve enjoyed working with him every step of the way.”

Schmidt was also named one of “The World’s 7 Most Powerful Data Scientists” by Forbes in 2011. He will be profiled in the September/October issue of MIT Technology Review and recognized at a special ceremony at EmTech MIT, “The Conference on the Emerging Technologies That Matter”, in late September.

About Nutonian:

Nutonian is “The Robotic Data Scientist”, automatically discovering cause-and-effect relationships within complex data structures. With more than 80,000 installations globally, Nutonian provides customers with unparalleled context and understanding about what's driving their most complex business problems. Its accuracy, time-to-understanding and scalability are unparalleled in today's ecosystem. No More Questions – Just Answers™.

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